NREB to hold briefing on CMEA 2016

KUCHING: The Natural Resources Environment Board (NREB) will kick off the 7th Sarawak Chief Minister's Environmental Award (CMEA) 2016 with a briefing at Imperial Hotel here at 8.30am today (Apr 6).

All industry players, business entities and local authorities are cordially invited to this event which aims to enlighten potential participants on the award's criteria and enhance their understanding

on the questionnaires.

This year's CMEA is divided into six main categories namely Large Enterprise, Medium Industries, Small Industries, Local Authorities, Media Organisation and Individual/Journalist.

These categories cover services of different sectors such as manufacturing, telecommunications, electricity

supply, waste disposal, water supply, logistic, construction, plantation, logging, quarry and mining, shipping, aviation, oil and gas, palm oil mill, shopping mall, hotel and resort (3 stars and above), golf courses, restaurant, gas/petrol station, recycling services, city and municipal council, district council, and media.

Following the briefing, a launching ceremony of the 7th CMEA 2016 is expected to be officiated by Second Resource Planning and Environment Minister Datuk Amar Awang Tengah Ali Hassan.

Meanwhile, those who are unable to attend the briefing session may also opt to attend briefings which will be held during a series of roadshows in Miri (Apr 12), Bintulu (Apr 13), Sibu (Apr 19), Mukah (Apr 20) and

Betong (Apr 27).

The prestigious CMEA is jointly organised by NREB and Sarawak Chamber of Commerce and Industry (SCCI) in collaboration with other relevant ministries and agencies.

It aims to recognise the environmental effort and commitment of industries and local authorities, which demonstrate exemplary stewardship towards environmental protection.

Winners of the award are widely recognised by the public as role models in business and industry environmental performance and excellence.

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